

Friday, July 24, 2015

## eHouse Studio Wins Best In Class Interactive Media Award

CHARLESTON, SC — eHouse Studio, a strategic UX/UI design firm operating specifically at the intersection of CX, brand, and revenue generation, today announced that it has been awarded another Best in Class by the Interactive Media Awards™, the top award, for its work on the Cliffs Website. The site was honored specifically for excellence in Real Estate.

The Best in Class award is described as "the highest honor bestowed by the Interactive Media Council. The winner of this award has excelled in all areas of the judging criteria and achieved a perfect, or near perfect, overall score. This site represents the highest standards of professionalism, standards compliance and impeccable planning and execution. This is one of the world's most well executed websites."

Aaron Quinn, Creative Director and Founder of eHouse Studio, says, "Brands that have strong visual intonation, that exhibit bold in-person experiences, brands that you have to literally experience to understand have a hard time communicating on the web. With an amazing real estate product like The Cliffs, we were able to bring the experience to life digitally for the benefit of their prospects, beating all ROI expectations."

Jamie Adams, CIO for The Cliffs said "I am honored to announce that [CliffsLiving.com](http://CliffsLiving.com) was awarded [Best In Class - Real Estate](#) by Interactive Media Council, Inc. Thanks to the collaboration between The Cliffs IT, Marketing and Sales teams and the professionals at eHouse Studio, **this award-winning site has created over 700 real estate and private event sales leads in just four short months, compared to 654 real estate leads for all of 2013.**"

### About eHouse Studio

eHouse Studio has a unique approach to digital experiences: they craft digital experiences that drive results through segment focused purchase cycle content, user-centered, design-oriented solution building at the intersection of your brand differentiation and revenue generation strategies.

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